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ETS: Services and Supports for companies

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Business Partnership for Market Readiness

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Areas of Service and Support

Main areas where consultant and service provider can offer services to companies involved in an ETS

- Strategy
- Enabling
- Risk Management
- Diffusion of expertise
- Outsourcing

Strategy

- Consultancy can support businesses to define a strategy on how to optimize with their carbon profile:
 - Investment?
 - Offsets?

Enabling

Selected services allow an ETS to work more fluidly

- Financial Services – the participation of financial institutions / traders - offers liquidity to the market and allow for the creation of more sophisticated instrument to manage/ plan companies carbon position in longer term.

Risk Management

- Most businesses involved in an ETS are generally industrial actors, they can benefit from consultant bringing a risk management approach to their carbon position that is more typical of financial operations (i.e.hedging).

Diffusion of expertise

For smaller organizations involved in an ETS, which cannot have many dedicated resources, consultants can bring:

- Awareness of the rules and opportunities – swifter operations
- Best practices of carbon profile management

Outsourcing

Finally some companies may decide to outsource one or more component of the ETS-related operations to a specialized third party for internal reasons: cost, time, expertise, internal organization.

Thank you for your attention.

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