

Carbon leakage and competitiveness issues: How international companies manage competition with carbon pricing

Norsk Hydro Ltd

By Linlin Hui on behalf of Liv Rathe

Beijing

2016-1-18

A resource-rich, global aluminium company

Robust positions along the entire value chain



Carbon Leakage and competitive issues

If carbon costs are not reflected in prices of global products, industries exposed to front-running climate policy regulations are ultimately exposed to the risk of carbon leakage until comparable measures are in place in all competing regions.

Carbon leakage might lead to:

Risk of production closure,
substitution with similar products leading to higher global emissions,
investment leakage and
hindering of technological development

Compensation in EU is needed due to their front-running climate policies

- *The reasons Norsk Hydro is affected by the EU ETS are:*
 - a) that we emit carbon in the production processes,*
 - b) that power prices increase considerable due to CO2 emission prices*
 - c) power costs are a large part of our production costs,*
 - d) the primary aluminum production is capital intensive,*
 - e) aluminum have no ability to transfer the carbon costs increase to the end-users of their products and*
 - f) we are exposed to international competition.*

Compensation needed reflecting best performance benchmarks within the carbon leakage exposed sectors, both with regards to direct emissions efficiency and energy efficient performance standard

Concluding remarks for a global concept:

- Man-made increase in greenhouse gas emissions is a global problem and requires a global solution
- Over time an equal global carbon cost must be reflected in global prices
- Therefore, gradually expanding and linking of national and regional schemes should be our target.

