

DiDi: Practitioner in energy conservation and emission reduction in mobility

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DiDi - World's largest one-stop mobile transportation platform

600 million+ people
21 million+ flexible work opportunities
25+ million rides/day



Taxi



Premier



Enterprise



Express



Hitch



Bus



Designated Driving



Car Rental



Minibus



Luxe



Bike-sharing

2012

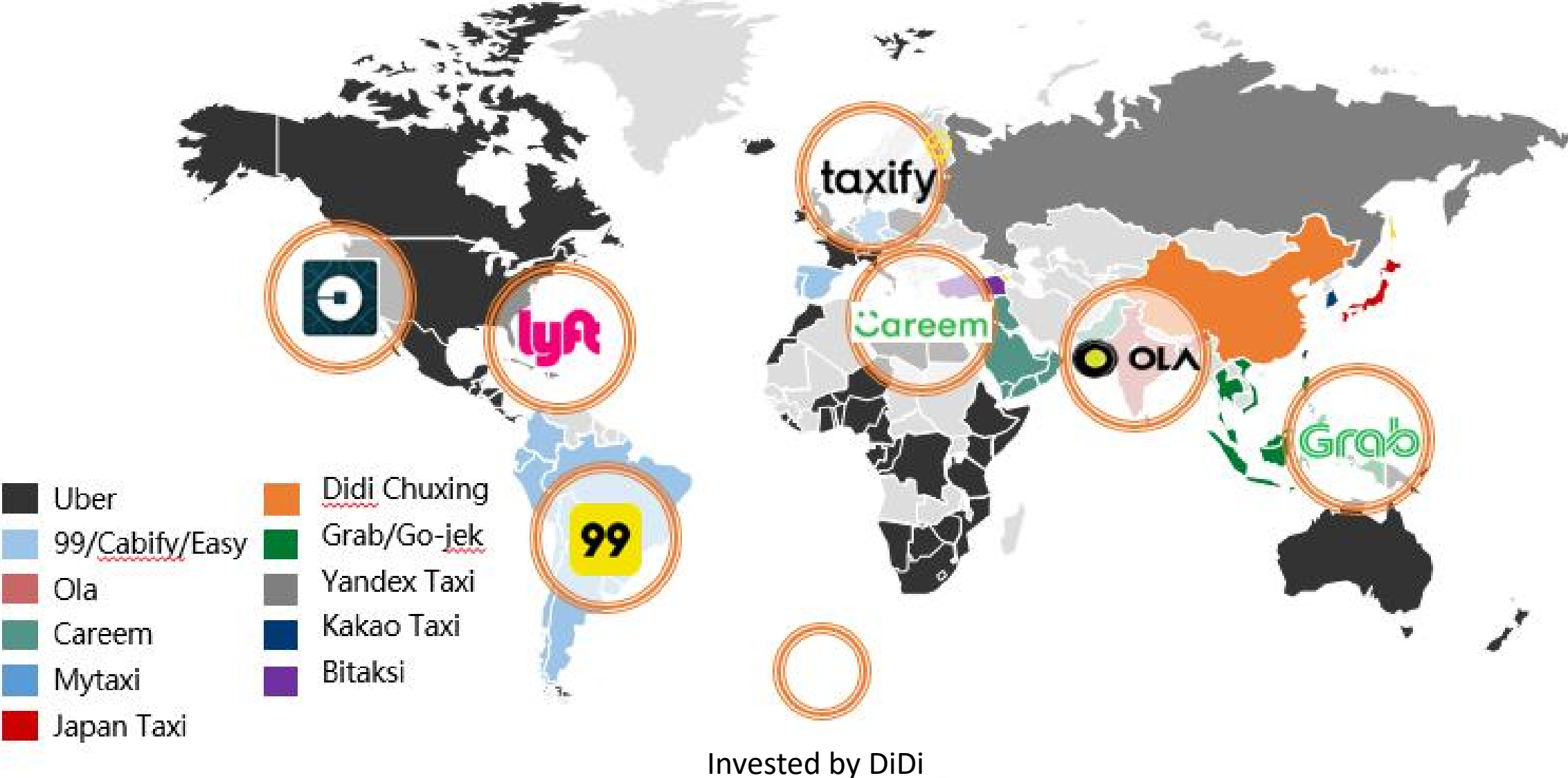
2014

2015

2016

2017

Extensive global partnerships



Contributions to environmental protection

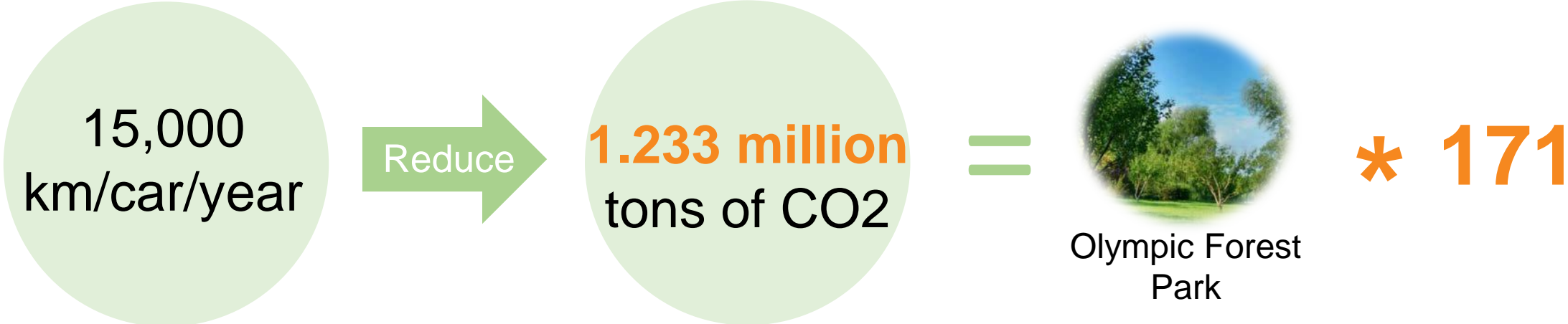
1. Reduce the number of private cars on road

- Innovative model of ridesharing
- 4 million rides/day
- In 2016, reduced **1.44 million tons** carbon emission
= **910,000 cars** annual carbon emission
= carbon recycling of **48.11 million trees**



2. Promote the use of new energy vehicles

- Bring down the use-cost
- Largest operating network of EVs
- 260,000→1,000,000 (By 2020)
- Build EV charging system



3. Change the life and thinking of people — “light-asset”

- Cars are only used in 5% of the time
- Less willing to buy cars
- More enjoyable experience



In future, we want to do more

1. Smart transportation solve mobility and environmental challenges

Heatmap

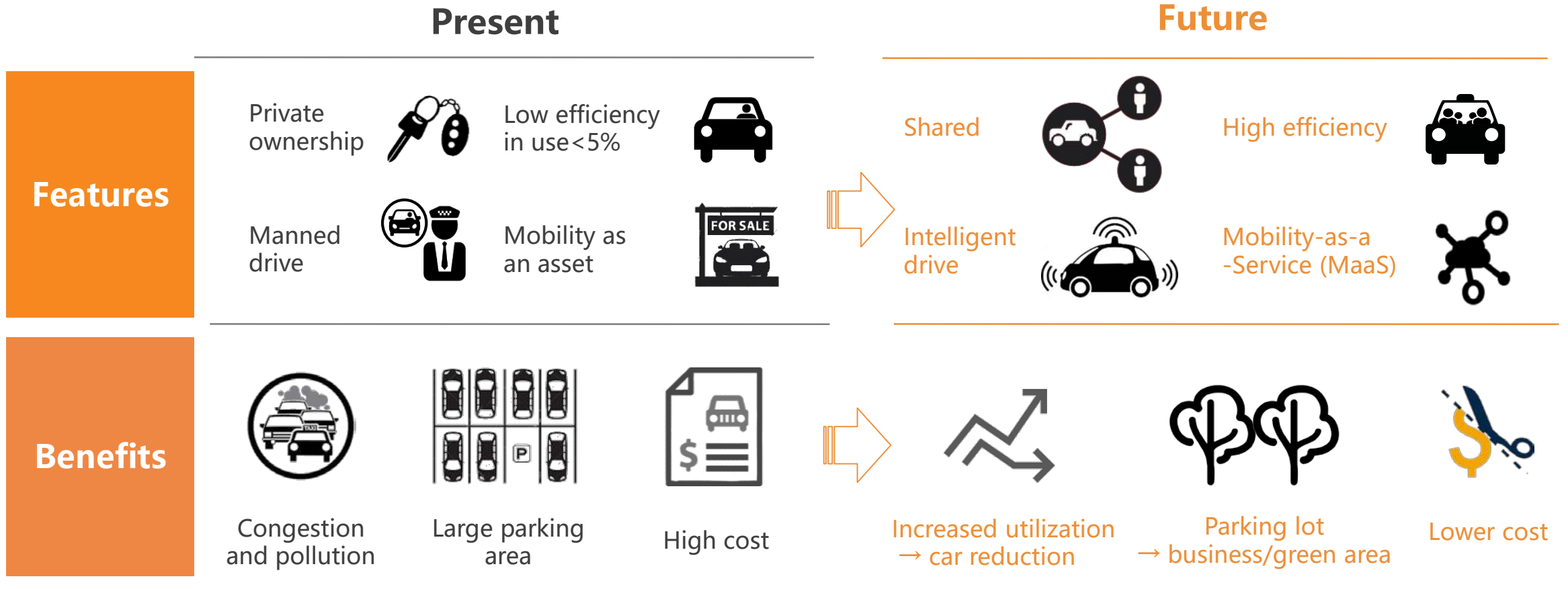
Traffic guiding panel

Reversible lane

Intelligent traffic light

Update transportation system

2. Revolution in automobile industry



3. Seek cooperation in environmental protection



北京环境交易所
CHINA BEIJING ENVIRONMENT EXCHANGE

We are expecting more partners

Thanks