Leveraging technology and innovation to drive greater transparency in the Voluntary Carbon Market.

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Part of IETA’s COP26 Virtual Business Hub
ICROA is a non-profit initiative housed within the International Emissions Trading Association (IETA).

- Represents the interests of service providers

- Promotes emissions reductions and offsetting to the highest standards of environmental integrity and in support of the Paris Agreement goals.

- ICROA Accreditation Programme
The role of the Voluntary Carbon Market

- ICROA believes that putting a price on carbon creates a tangible impact. ICROA calls on governments to accelerate the delivery of Article 6 and carbon pricing regulation.

- The VCM...
  - Enables non-state actors to take climate action ahead of and beyond regulation.
  - Contributes to closing global climate policy gaps (mitigation, finance, time).
  - Finances both mitigation and adaptation projects, through a third-party verified and results-based approach.
  - Helps countries & private sector achieve greater climate ambition... accelerating the transition to net zero emissions globally.
The evolution of the Voluntary Carbon Market

1. Early Market Formation & Innovation (1990s-2007)
   - Pioneering new concepts
   - Initial development of rules
   - Establishment of standards and tools

   - Evolution of best practices
   - Private sector engaged
   - New project types and methodologies proven
   - Greater geographic diversity
   - Increased links to sustainable development

3. Mainstream (2017-)
   - Market growth
   - Corporate awareness
   - Validation of VCM standards and innovations by compliance systems
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- How do we enhance transparency in the VCM?
- How do we make data more accessible?
- How do we improve project monitoring?
- How does collaboration between market players drive innovation?
Speakers:

- **Adriaan Korthuis**, Co-founder and Managing Partner - Climate Focus
- **Diego Saez Gil**, Founder and CEO - Pachama
- **Marcelo Labre**, CEO - Viridos AI
- **Lars Kroijer**, Founder and Managing Director - Allied Crowds & Allied Offsets
- **Paula VanLaningham**, Global Head of Carbon - S&P Global Platts
- **Stephen Donofrio**, Director - Ecosystem Marketplace

Moderator:

- **Antoine Diemert**, ICROA
Thank you!

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