BLUESOURCE IS YOUR...

**PARTNER**
Bluesource helps clients take action at any stage in their journey to fight climate change. We simplify the complex and provide expert advice based on our 20-year history.

**DEVELOPER**
We are the largest and most-established carbon offset developer in North America.

- 200+ Projects
- 20+ Project Types
- 150M+ tons of GHG reductions

**RETAILER**
Bluesource offers environmental instruments and products from markets around the world to address all three scopes of corporate emissions.

Voted Best Project Developer and Best Offset Originator 6-years running by Environmental Finance.

SIMPLE & EFFICIENT | UNMATCHED EXPERIENCE | COMPREHENSIVE & COST-EFFECTIVE | QUALIFIED
• Regenerative Ag Pathways to the Carbon Market:
  • Climate Action Reserve, Verified Carbon Standard, and upcoming Gold Standard
  • Private company standard initiatives: Bayer, Land O’ Lakes (Truterra), Nori, B Carbon, . . .

• Activities that qualify a project include changes to:
  • Tillage
  • Fertilizer application
  • Water management/irrigation
  • Soil additives*
  • Crop rotations and cover cropping
  • Grazing practices
  • Other

• Science-Based Targets Initiative’s Net Zero Guidance and Soil Removals
  • Requires use of a “back-up” removal, which doubles price.
THANK YOU

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