SPONSORSHIP OPPORTUNITIES

Strengthen your organization’s brand with unique branding opportunities in front of an audience of thought leaders and gain visibility as a global leader on climate action.
I4C SPONSORING PARTNER

$15,000

Be the official sponsoring partner of Innovate4Climate 2020. Obtain visibility at a different level.

• Visibility on I4C main and 2021 conference/event website, communications, and promotional materials, including conference newsletter
  • 1 Banner Ad space on conference/event website’s home page
  • 1 Banner Ad in I4C Eblast to 25,000+ contacts
• Partner branding will appear on pre-conference communications
• 1 Marketplace Gold Exhibitor package
• 1 Blog post post-I4C 2021
• Final report with highlights on audience and visits

IGNITE TALK SERIES SPONSOR

$15,000

Sponsor the stage that ignites innovative talks and ideas for climate action. This series will be showcasing young entrepreneurs and innovative solutions to our attendees innovators in a short 3-minute video. The Ignite Talks will be played during short breaks between sessions and made available on-demand.

• Bumper Video Ads for whole Ignite Talk Series
• 1 Marketplace Gold Exhibitor package

SUSTAINABILITY & CARBON NEUTRALITY SPONSOR

$10,000

Each year I4C makes strides towards holding an event that closely follows the precepts of event sustainability and this does not change in a virtual environment! Help us offset the GHG emissions associated with organizing a virtual I4C.

• Visibility on I4C main and 2021 conference/event website
• 1 Marketplace Gold Exhibitor package
• 1 Blog post post-I4C 2021

I4C 2021 WEBSITE SPONSOR

$7,500

Attendees will be able to navigate the schedule and search speakers, sponsors, and exhibitors. At the same time, read more information about each session and network with fellow attendees.

• Visibility on I4C 2021 conference/event website home page banner
• 1 Marketplace Silver Exhibitor package
• 1 Blog post post-I4C 2021

YOUNG CLIMATE INNOVATORS CO-SPONSOR

$10,000

Sponsor a program curated for the next generation of climate leaders at I4C.

• Co-Sponsorship with Connect4Climate (C4C)
• Visibility on I4C main and 2021 conference/event website
• 1 Marketplace Silver Exhibitor package

JOURNALISTS WORKSHOP SPONSOR

$5,000

Sponsor I4C’s Journalists Workshop with 20 selected journalists receiving training on climate reporting storytelling.

• Visibility on I4C main and 2021 conference/event website
• Logo/Name on media material produced by journalists on I4C
• 25% discount on exhibitor packages

BIRDS OF FEATHER ROOM SPONSOR

$1,000

Sponsor a space where conference participants can have a productive conversation in a comfortable environment. Host a speaker roundtable, discussion topic, Q&A session, networking session.

• Added into official agenda as session
• If you have a marketplace booth, session listed in booth
MARKETPLACE OPPORTUNITIES

<table>
<thead>
<tr>
<th>Package</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BRANDED BANNER IMAGE</strong></td>
<td><img src="image" alt="Image" /></td>
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<tr>
<td>Include a banner image in virtual booth.</td>
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<tr>
<td><strong>LEAD GENERATION</strong></td>
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<td>Lead generation is one of the strongest assets of a virtual trade show. Receive a report on your leads.</td>
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<tr>
<td><strong>I4C SOCIAL MEDIA PROMOTION</strong></td>
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<td>Include exhibitor logo in a social media post.</td>
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<tr>
<td><strong>I4C EBLAST PROMOTION</strong></td>
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<td>Include exhibitor logo in monthly eblast.</td>
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<tr>
<td><strong>SPONSORED WORKSHOP SESSION APPEAR IN BOTH</strong></td>
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<td><img src="image" alt="Image" /></td>
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<tr>
<td>If a workshop facilitator and exhibitor, add your logo to the workshop session and session will appear in your booth.</td>
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<tr>
<td><strong>LISTED AT TOP OF MARKETPLACE</strong></td>
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<tr>
<td><strong>PUSH NOTIFICATION TO VISIT BOTH</strong></td>
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</table>

An opportunity for you to take your place alongside organizations shaping the future of climate action. I4C 2021 being virtual, the Marketplace is not restricted to one location. This provides a better opportunity to reach a much more global audience and to gain in-depth insights on your leads.

Customize your booth to your needs. There is no need to cover booth staff travel or printing promotional materials. Pairing an exhibitor package with a sponsorship opportunity will allow you to have greater access to potential partners or customers.

***Basic features included in all packages:***
Company/Organization Name; Logo; Company/Organization Description; Searchable Tags; Embedded Videos; Live Conversation Feed; Booth Staff Profiles; Downloadable Files

***Tech support will be provided for all exhibitors.***
Sample Booth based on basic features:

This award-winning matchmaking program from the International Finance Corporation (IFC) connects tech companies worldwide with leading organizations in emerging markets. Together, we pilot projects uniquely tailored to local needs, supported by a global network of industry experts, building commercial relationships in vital sectors, maximizing social impact, and spurring innovation.