



NORTH  
AMERICA  
CLIMATE  
SUMMIT

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New York City  
USA

# The Paris Climate Era Begins EVENT GUIDE

21 – 22 September 2021 | Virtual

Organised by:



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WEEK NYC  
CLIMATE GROUP

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U.S. Chamber of Commerce





► Table of Content

IETA's President Welcome Note	4
Agenda Overview	5
Detailed Agenda – Tuesday 21 September	6
Detailed Agenda – Wednesday 22 September	8
Main Partner Sponsors	10
Collaborating Organisations	12
About IETA	13
Your Notes	14



**Dirk Forrister**

President & Chief Executive Officer  
International Emissions Trading Association (IETA)

## The Paris Climate Era Begins - Welcome to the virtual North America Climate Summit 2021!

As COP 26 in Glasgow approaches, government and corporate leaders are setting the stage for a gathering that will drive a major boost to climate ambition. The first round of Paris contributions has entered force, but the first set of “nationally determined contributions” only offered a modest start to the massive challenge of holding global temperature increases to no more than 1.5 degrees Celsius. That’s why we’re expecting bolder pledges and calls for “scaling up” across virtually every Climate Week event.

Our shared global atmosphere only appreciates real action, not lofty promises. That’s where carbon pricing systems become so important – they are a prime delivery system, when they’re designed right. You know that it is working well when emissions targets tighten, and carbon markets respond positively. This year, the growth in existing markets is stunning – because the policy strength is clear. With bold new proposals by the European Commission, EU ETS prices have nearly tripled since this time last year. Markets are strengthening across the Americas as well, with WCI and RGGI kicking into higher gear.

Market activity is reaching beyond compliance, with rapid growth in the voluntary sector. Last week, EcoSystem Marketplace projected record growth in 2021 – reflecting increased buying by corporates delivering on climate pledges. Voluntary markets continued to post record gains even during the pandemic, signalling the depth of corporate commitment to show leadership to investors and customers. Across the board, carbon markets are regaining investor attention, because they are now a hot growth commodity again.

At this year’s North America Climate Summit, we’ll bring you up to date on policy and market developments – including a preview of the Article 6 negotiations set for Glasgow. As the Paris era kicks into higher gear, we hope to furnish you with insights and inspiration – because there are great new opportunities on the horizon!

All the best,

A handwritten signature in blue ink that reads "Dirk Forrister".

Dirk Forrister

Plenary
  Deep Dive
  Armchair Interview
  Side Event

## DAY 1 - TUESDAY 21 SEPTEMBER

08:15-08:30 | Opening  
Welcome Addresses

08:30-09:30 | Plenary  
CEO Roundtable: What Does Climate Leadership Look Like in 2021?

09:45-10:30 | Deep Dive  
Carbon Markets Analysts Straight Talk - From Data to Understanding

10:45-11:00 | Armchair Interview  
With Mary Nichols, Columbia University Center on Global Energy Policy

11:00-12:30 | Plenary  
Stocktake: Progress on Carbon Pricing Across North America

12:45-13:45 | Side Event hosted by Bayer Environmental Science  
Building Biodiversity and Community Enhancing Grassland Carbon Projects for Ranchers

12:45-13:45 | Side Event hosted by Carbon Finance Lab  
C-Capsule - Envisioning a Compliance Gateway for Highly Effective Voluntary Instruments

14:00-15:30 | Plenary  
Leading by Example: Business at the Forefront of Energy Innovation and Sustainability (Organised by the U.S. Chamber of Commerce)

15:45-16:45 | Deep Dive  
Finance & Markets for Net Zero Dialogue

16:45-17:00 | Armchair Interview  
With Fred Krupp, President, Environmental Defense Fund (EDF)

17:15-18:00 | Side Event hosted by Verra  
Answering Your Questions about the Future of the Voluntary Carbon Markets (VCM)

## DAY 2 - WEDNESDAY 22 SEPTEMBER

08:00-09:00 | Side Event hosted by Carbon Finance Lab  
Carbon Reporting Markup Language - Scaling the Quality of our Carbon Conversations for All Product and Services Using an Open Source Language for Compliance and Voluntary Markets

08:00-09:00 | Side Event hosted by CCS+ Initiative  
Unlocking Carbon Credit Potential for Emission Reductions and Removals

09:00-09:15 | Armchair Interview  
With Congressman Scott Peters, California

09:15-10:15 | Deep Dive  
Carbon & Competitiveness - Border Carbon Adjustments (BCA)

10:30-12:00 | Plenary  
Voluntary Carbon Market (VCM) and Net Zero Pathways

12:15-13:30 | Plenary  
COP 26 Outlook & Article 6 Roundtable

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With Elliot Diring, U.S. State Department

14:00-15:00 | Deep Dive  
Markets & Carbon Capture Utilisation and Storage (CCUS) / Direct Air Capture (DAC)

15:00-15:15 | Armchair Interview  
With Vicki Hollub, President & CEO, Occidental Petroleum

15:30-16:30 | Deep Dive  
Markets for Smart Agriculture

16:45-18:15 | Plenary  
The Future - Where are Market & Tech Innovations Leading Us?

18:15-18:30 | Closing  
Closing Addresses

## DAY 1 - TUESDAY 21 SEPTEMBER

08:15-08:30 | Opening

**Welcome Addresses****Opening Remarks by:****Dirk Forrister**, President & CEO, International Emissions Trading Association (IETA)**Address by****Richard Sandor**, Chairman of the Board & CEO, American Financial Exchange

08:30-09:30 | Plenary

**CEO Roundtable: What Does Climate Leadership Look Like in 2021?**

North America Climate Summit's Opening Plenary with power sector CEOs. This special Roundtable will be a unique opportunity to hear from corporate leaders about their latest voluntary climate leadership efforts and net zero targets, as well as how their companies are navigating 2021 challenges while pursuing new regional clean energy and market growth opportunities. The Plenary will also share CEO perspectives on climate regulatory outlooks and business expectations.

**Moderator****Dirk Forrister**, President & CEO, International Emissions Trading Association (IETA)**Speakers****Richard Lancaster**, CEO, CLP**Pedro Pizarro**, CEO, Edison International**Andrés Gluski**, President & CEO, AES Corporation**Brian Vaasjo**, President & CEO, Capital Power**Mary Kipp**, CEO, Puget Sound Energy

09:45-10:30 | Deep Dive

**Carbon Markets Analysts Straight Talk - From Data to Understanding**

Deep dive into the most important North American market developments and outlooks. Get expert market insights and analytics across the US and Canada's carbon landscape, as well as a sense of what's happening in Europe with a link to global. Especially for market participants and policy makers, NACS's "looking at the numbers" session is not to be missed.

**Moderator****Dan McGraw**, Head of Americas, Carbon Pulse**Speakers****Jennifer McIsaac**, Director of Market Analysis, ClearBlue Markets**Mark Lewis**, Head of Climate Research, Andurand Capital**Justin Johnson**, Partner, MMR VT**Matthew Williams**, Analyst, Emissions and Clean Energy, S&P Global Platts

10:45-11:00 | Armchair Interview

**With Mary Nichols, Columbia University Center on Global Energy Policy****Interviewer****Dirk Forrister**, President & CEO, International Emissions Trading Association (IETA)**Interviewee****Mary Nichols**, Fellow, Columbia University Center on Global Energy Policy

11:00-12:30 | Plenary

**Stocktake: Progress on Carbon Pricing Across North America**

Join this timely Summit Plenary "stock take" on the latest carbon pricing developments and carbon market outlooks across Canada, the US and Mexico. You'll hear from a cross-cutting group of climate leaders from government, industry, markets, and civil society about how the compliance and voluntary markets are rapidly expanding while, in certain respects, converging. In addition to sub-national carbon pricing activities and "what to watch", the panel will explore federal carbon pricing action/prospects and unpack key trends and vital considerations related to today's surging voluntary market activity.

**Moderator****Katie Sullivan**, Managing Director, International Emissions Trading Association (IETA)**Speakers****JP Brisson**, Partner, Latham & Watkins**Daniel Dudis**, Environmental Counsel, U.S. Senator Sheldon Whitehouse**Jaime Rodríguez**, Executive Director, CYDSA**Chelsea Bryant**, Managing Director, Global Markets & Strategy, Radicle**Katelyn Roedner**, Senior Manager-US Climate, Environmental Defense Fund (EDF)

12:45-13:45 | Side Event hosted by Bayer Environmental Science

**Building Biodiversity and Community Enhancing Grassland Carbon Projects for Ranchers**

In this event, we will describe the journey that Bayer Environmental Science is taking to develop a digital platform that helps ranchers improve their financial, social and environmental sustainability by connecting them with corporate carbon buyers who are interested in maximizing their carbon investment thru co-benefits like biodiversity and community protection. During the presentation, we will demonstrate the enabling technology, as well as provide an overview of the Climate Action Reserve protocols that Bayer is utilizing.

**Moderator****Katie Sullivan**, Managing Director, International Emissions Trading Association (IETA)**Speakers****Matt Nespeca**, Global Market Community Manager, Vegetation Management, Bayer Environmental Science**Karen Haugen-Kozyra**, President, Viresco Solutions**Beatriz Zavariz**, Manager, Climate Action Reserve (CAR)**Jeff Cole**, General Manager, Nature Based Solutions (NBS) North America, Shell

12:45-13:45 | Side Event hosted by Carbon Finance Lab

**C-Capsule - Envisioning a Compliance Gateway for Highly Effective & Durable Voluntary Instruments**

The Voluntary market is incredibly innovative, but lacks scale and has a wide variety of quality issues. We suggest that targetting the effectiveness of environmental outcomes with normalized risks measures may be the gateway to realizing better ambitions for all parties in the private and public sectors. A risk based framework around effectiveness can be built into instruments or even layered on via ratings. We present conversations on Risk, Ratings and lessons learned from credit markets that may act as guideposts for environmental assets.

**Moderator & Presenter**

**Nick Gogerty**, Managing Director, Carbon Finance Lab

**Speakers**

**Evan Ard**, Managing Director, Evolution Markets

**Jérémie Paul**, Product Development Manager, Green Certificate Company

**Gareth Turner**, Co-Founder & Director, Carbon and Renewables, Numerco

**Tommy Ricketts**, CEO & Co-Founder, BeZero Carbon

14:00-15:30 | Plenary

**Leading by Example: Business at the Forefront of Energy Innovation and Sustainability**

Plenary session organised by the U.S. Chamber of Commerce (USCC)

This session will feature top voices from businesses who are working to address climate change in their sectors every day, as well as a government voice implementing the policy around sustainability. Join us to hear about the innovative approach businesses have taken and how businesses are leading by example domestically and globally.

**Co-Moderators**

**Marty Durbin**, Senior Vice President, Policy, U.S. Chamber of Commerce

**Neil Bradley**, Executive Vice President & Chief Policy Officer, U.S. Chamber of Commerce

**Gary Litman**, Senior Vice President, Global Initiatives, U.S. Chamber of Commerce

**Speakers**

**Rich Voorberg**, President, Siemens Energy North America

**Katherine Neebe**, Chief Sustainability Officer & VP of National Engagement and Strategy, Duke Energy

**Right Honorable Lord Barker of Battle**, Executive Chairman, En+ Group & Former UK Energy and Climate Change Minister

**Warwick King**, Vice President, Low Carbon Technologies, ConocoPhillips

**Sharon Tomkins**, Vice President, Sustainability, Sempra

**Elliot Diringer**, Office of the Special Presidential Envoy for Climate, U.S. State Department

**Karen Fang**, Head of Global Finance, Bank of America

**Mary Draves**, CSO and Vice President of Environment, Health and Safety, Dow

15:45-16:45 | Deep Dive

**Finance & Markets for Net Zero Dialogue**

The financial sector has renewed its interest in carbon markets. Surging carbon prices in Europe and North America has sparked growth in carbon trading by banks, hedge funds, commodity traders. Net zero pledges to align lending and investment portfolios to agreed climate goals add a new dimension to financial sector interest. Investors from family offices to foundations and private equity are exploring opportunities to invest in new asset classes including nature-based and technology removals. Banks and asset managers are looking at how to green financial products by using high-integrity offsets to compensate for emissions in their portfolios. We will hear about this growing and multi-dimensional interest in carbon markets, how different segments of the financial sector are engaging in carbon markets to deliver on net zero ambitions.

**Moderator**

**Brett Orlando**, Founder & Director, Net Zero Capital Advisory

**Speakers**

**Federico Di Credico**, Managing Director, ACT Commodities

**Ariel Perez**, Managing Partner, Vertree

**Eduardo Piquero**, Executive Director, Mexico2

**Angela Naneu Churie Kallhauge**, Head of Secretariat, Carbon Pricing Leadership Coalition (CPLC)

16:45-17:00 | Armchair Interview

**With Fred Krupp, President, Environmental Defense Fund (EDF)**

**Interviewer**

**Dirk Forrister**, President & CEO, International Emissions Trading Association (IETA)

**Interviewee**

**Fred Krupp**, President, Environmental Defense Fund (EDF)

17:15-18:00 | Side Event hosted by Verra

**Answering Your Questions about the Future of the Voluntary Carbon Markets (VCM)**

The VCM aims to drive finance to activities that reduce and remove greenhouse gas emissions, improve livelihoods, and protect natural resources. It's growing rapidly, and is poised to scale 15-fold over the coming decade. Verra administers the VCS Program, the world's largest carbon crediting program, and is committed to underpin the growth of a voluntary market that complements internal reductions. During this session, experts from Verra will answer questions from the audience about the future of the voluntary carbon markets. Please come prepared to ask your questions about new methodological approaches, the development of secondary markets, the growth of nature-based solutions, and more!

**Moderator**

**David Antonioli**, CEO, Verra

**Speakers**

**Naomi Swickard**, Chief Program Officer, Verra

**Robin Rix**, Chief Policy and Markets Officer, Verra

**Candace Vinke**, Senior Director, Nature-based Innovations, Verra

## DAY 2 - WEDNESDAY 22 SEPTEMBER

08:00-09:00 | Side Event hosted by Carbon Finance Lab  
**<CarML> Carbon Reporting Markup Language - Scaling the Quality of our Carbon Conversations for All Products and Services Using an Open Source Language**

As companies and countries start sharing information about goods and services they trade, a structured way of "speaking" and sharing data would be helpful. Accounting has a structure data language. Carbon is the hidden currency of supply chains and carbon accounting is still trapped in the organizational silo. We propose a new open framework to share, data provenance and other carbon related data about objects and services. The who, what, why, when, where and how much of Carbon can be put together using existing schema and an open source tools. Lets accelerate the sharing, reporting and managing of Carbon associated with goods and services as they move across supply chain boundaries transparently.

**Moderator**

**Mathew Carr**, Founder & Reporter, CarrZee

**Presenter**

**Nick Gogerty**, Managing Director, Carbon Finance Lab

**Discussants**

**Bonnie Nixon**, ESG Strategic Advisor & Analyst, Sustainable Brands

**David Rabley**, Managing Director, Accenture Strategy

**Marc Johnson**, Senior Associate, Climate Intelligence Program, Rocky Mountain Institute (RMI)

08:00-09:00 | Side Event hosted by CCS+ Initiative  
**Unlocking Carbon Credit Potential for Emission Reductions and Removals**

The session will introduce the recently launched CCS+ Initiative, its objectives to scale up CCS+ activities and its envisaged timeline for developing methodologies for credit generation. Moreover, challenges and synergies will be presented and shared with the wider audience to facilitate an active dialogue amongst relevant stakeholders.

**Moderator**

**Katie Sullivan**, Managing Director, International Emissions Trading Association (IETA)

**Presenter**

**Matthias Krey**, Managing Director, Perspectives Climate Group

**Discussants**

**Anthony Cottone**, Senior Director, Oxy Low Carbon Ventures

**Elise Roc**, Business Development Manager, Northern Lights

**David Ungar**, Managing Director, Carbon Finance Labs

09:00-09:15 | Armchair Interview

**With Congressman Scott Peters, California**

**Interviewer**

**Tom Lawler**, Washington DC Representative, International Emissions Trading Association (IETA)

**Interviewee**

**Congressman Scott Peters**, House Budget Committee, House Energy and Commerce Committee, Joint Economic Committee, California

09:15-10:15 | Deep Dive

**Carbon & Competitiveness - Border Carbon Adjustments (BCA)**

The world of Border Carbon Adjustment (BCA) mechanisms is rapidly moving from theory and textbooks to policy design and practice. The EU, UK, US and Canada are all in the throes of BCA policy proposals and consultations. This session will investigate the current state of BCA activity across these regions along with key political, technical, and legal challenges ahead. Experts will examine the efficacy and legality of BCAs, how the tools might legitimately work in practice, and how they might encourage other countries to move on ambitious climate action and pricing.

**Moderator**

**Tom Lawler**, Managing Partner, COEFFICIENT

**Speakers**

**Michael Mehling**, Deputy Director, Center for Energy and Environmental Policy Research (CEEPR), Massachusetts Institute of Technology (MIT)

**Aaron Cosbey**, Environmental Economist, International Institute for Sustainable Development (IISD)

**Adam Berman**, European Policy Director, International Emissions Trading Association (IETA)

**Gloriamar Gamez**, Public Policy Leader, Energy and Climate, Dow

10:30-12:00 | Plenary

**Voluntary Carbon Market (VCM) and Net Zero Pathways**

Based on new data from Ecosystem Marketplace, the 2021 VCM is on track to hit an annual market value record of \$1 Billion+ for the first time. The rocketing interest in the VCM is being driven by unprecedented growth in corporate and government net zero commitments – alongside a building recognition that the VCM must play a vital role in helping to achieve these credible and ambitious goals. This surge of investments is occurring alongside the launch of new global initiatives – including the Task Force for Scaling the Voluntary Carbon Market and VCM Integrity initiative – which aim to scale the market while enhancing transparency and integrity. Our panel will share insights on the evolution, transition and future outlooks for the VCM in a Paris-aligned world.

**Introduction**

**Katie Sullivan**, Managing Director, International Emissions Trading Association (IETA)

**Address by**

**Ralph Izzo**, CEO, Public Service Enterprise Group (PSEG)

**Moderator**

**Andrea Abrahams**, Managing Director, ICROA

**Speakers**

**Stephen Donofrio**, Director, Ecosystem Marketplace

**Pedro Moura Costa**, Director, BVRio, Steering Committee, Voluntary Carbon Markets Integrity Initiative (VCMi)

**Kelley Kizzier**, Associate Vice President, International Climate, Environmental Defense Fund (EDF)

**David Antonioli**, CEO, Verra

**Sonja Gibbs**, Managing Director & Head of Sustainable Finance, Institute of International Finance (IIF)

12:15-13:30 | Plenary

**COP 26 Outlook & Article 6 Roundtable**

Article 6 of the Paris Agreement is a high priority for business at COP 26, because it is essential for meeting net zero goals. It can help countries aspire to greater ambition by working together in linked markets of high integrity. This session will provide highlights on the economic value of Article 6 cooperation, with fresh insights on the outlook for COP 26 in Glasgow.



**Moderator**

**Dirk Forrister**, President & CEO, International Emissions Trading Association (IETA)

**Opening Addresses**

**Tba**, UK Presidency COP26

**Molly Peters-Stanley**, Negotiator, International Carbon Markets, United States Department of State

**Speakers**

**Sha Yu**, Research Scientist, Center for Global Sustainability, University of Maryland

**Silke Karcher**, Head of Division, Climate and Energy Policy, European Climate Initiative (EUKI), Carbon Markets, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, Germany

**Nat Keohane**, President, Center for Climate and Energy Solutions (C2ES)

**David Hone**, Chief Climate Change Adviser, Shell International

13:30-13:45 | Armchair Interview

**With Elliot Diring, US State Department****Interviewer**

**Lisa Jacobson**, President, Business Council for Sustainable Energy (BCSE)

**Interviewee**

**Elliot Diring**, Senior Advisor, Office of the Special Presidential Envoy for Climate, US State Department

14:00-15:00 | Deep Dive

**Markets & Carbon Capture Utilisation and Storage (CCUS)/Direct Air Capture (DAC)**

The world's most credible deep decarbonization studies point to geo-engineered storage and removals holding tremendous potential to help achieve net zero pathways. As governments strengthen climate ambition and corporates seek credible net zero paths and investment opportunities, past ebbs are shifting to flows in CCUS/DAC demand. This is sparking unprecedented activity and innovations across the CCUS/DAC removals ecosystem in 2021 – but there remains a long road to travel in scaling these solutions to reach full potential. Our panel will examine the current regulatory frameworks landscape, innovative incentive structures and carbon market solutions to drive these critical projects and infrastructure.

**Moderator**

**Lisa DeMarco**, Senior Partner & CEO, Resilient

**Speakers**

**Matthias Krey**, Secretariat Lead, CCS+ Initiative

**Lee Beck**, International Policy Director, Clean Air Task Force

**Patrick Bürgi**, Director, Innovation, South Pole

**Michael Avery**, CEO, 1PointFive

15:00-15:15 | Armchair Interview

**With Vicki Hollub, President & CEO, Occidental Petroleum****Interviewer**

**Dirk Forrister**, President & CEO, International Emissions Trading Association (IETA)

**Interviewee**

**Vicki Hollub**, President & CEO, Occidental Petroleum

15:30-16:30 | Deep Dive

**Markets for Smart Agriculture**

The use of carbon markets in driving Climate Smart Agriculture across the US, Canada and beyond is growing at record pace. Offsets can provide long-term financial incentives for farmers and landowners to transition towards more sustainable, productive and profitable farming and soil management systems. This session will hear from market and agriculture experts and buyers about the latest landscape of 'carbon market for agriculture' initiatives, platforms and protocols – as well as "what to watch" (and what to avoid) across this highly active space.

**Moderator**

**Karen Haugen-Kozyra**, Founder, Viresco Solutions

**Speakers**

**Sean Babington**, Senior Staff, US Senate Committee on Agriculture, Nutrition and Forestry

**Max DuBuisson**, Senior Director, Carbon Policy, Indigo Ag

**Lizzie Aldrich**, Vice President, Business Development, Bluesource

**Michelle Nutting**, Manager, Agriculture Sustainability, Nutrien

16:45-18:15 | Plenary

**The Future - Where are Market & Tech Innovations Leading Us?**

Advanced technology, market and financial innovation will prove essential to help unlock and scale climate finance into measurable, credible climate projects. In recent months, there has been a swell of business-driven novel "climate" technologies and products being deployed or piloted across sectors – from energy and oil and gas to financial and land-use – all with the mission to support transparent and scaled action in pursuit of meaningful net zero pathways. As COP26 in Glasgow fast approaches, our final Plenary will hear from business innovators and researchers who are on the frontlines of these frontier technologies.

**Moderator**

**Rick Saines**, Partner, Pollination, Co-Chair, IETA US Working Group

**Address by**

**Alexander More**, Fellow of The Explorers Club, Researcher, Harvard, Climate Change Institute & LIU, NYC

**Speakers**

**Robert Zeller**, Vice President, Technology, Oxy Low Carbon Ventures

**Susan Uthayakumar**, President, Sustainable Business Division, Schneider Electric

**Jeff Cohen**, Director, Sustainability, Xpansiv

**Benktesh Sharma**, Senior Director, Technology Solutions, Verra

18:15-18:30 | Closing

**Closing Addresses****Closing Address by**

**Jack Cogen**, Director, QZJXK, Former Chairman, International Emissions Trading Association (IETA)

**Closing Remarks by**

**Dirk Forrister**, President & CEO, International Emissions Trading Association (IETA)

## Main Partner Sponsors

**Bayer Environmental Science**

The Bayer Environmental Science Professional business is a global leader offering environmental solutions to control pests, disease and weeds in non-agricultural areas such as vector control, professional pest management, industrial vegetation management, forestry, and turf and ornamentals. We work collaboratively with customers and partners to deliver innovative and inspiring solutions that help foster healthy environments where we all live, work and play.

Contact: Matt Nespeca | [matt.nespeca@bayer.com](mailto:matt.nespeca@bayer.com) | [www.environmentalscience.bayer.us](http://www.environmentalscience.bayer.us)

**Carbon Finance Lab**

We are finance and technology professionals who want to be part of the climate change solution. We have worked in carbon finance, technology and commercial development. Our small team's impact comes from a global network of resources and applied knowledge built over decades in the carbon, finance and technology sectors.

Contact: David Ungar | [david.ungar@carbonfinancelab.com](mailto:david.ungar@carbonfinancelab.com) | [www.carbonfinancelab.com](http://www.carbonfinancelab.com)

**CLP Holdings Limited**

Throughout our 120-year history, a deep commitment to innovation has empowered CLP's success as we continue to explore new frontiers to create value.

The CLP Group is one of the largest investor-owned power businesses in Asia-Pacific. Our business spans every major segment of the electricity value chain including retail, transmission and distribution, along with a diversified portfolio of generation assets. CLP takes a long-term view of our business and is committed to building a sustainable business fit for the future.

Contact: Hendrik Rosenthal | [hendrik.rosenthal@clp.com.hk](mailto:hendrik.rosenthal@clp.com.hk) | [www.clpgroup.com](http://www.clpgroup.com)

**Chevron**

Our success is driven by our people and their commitment to getting results the right way – by operating responsibly, executing with excellence, applying innovative technologies and capturing new opportunities for profitable growth. Affordable energy is a catalyst for economic growth and prosperity. Our company's values drive us to provide that energy responsibly while protecting the environment and working with our partners to strengthen communities. Our success is tied to the success of the communities where we operate. We conduct our business in a socially responsible and ethical manner, protect people and the environment, support universal human rights, and benefit the communities where we work.

Contact: Arthur Lee | [RLAS@chevron.com](mailto:RLAS@chevron.com) | [www.chevron.com](http://www.chevron.com)

**Edison Electric Institute (EEI)**

EEI is the association that represents all U.S. investor-owned electric companies. Our members provide electricity for 220 million Americans, and operate in all 50 states and DC. As a whole, the electric power industry supports more than 7 million jobs in communities across the United States. In addition to our U.S. members, EEI has more than 65 international electric companies as International Members, and hundreds of industry suppliers and related organizations as Associate Members.

Contact: Eric Holdsworth | [EHoldsworth@eei.org](mailto:EHoldsworth@eei.org) | [www.eei.org](http://www.eei.org)

**Federal Ministry for the Environment, Nature Conservation, and Nuclear Safety (BMU) – Germany**

The ministry has been working over 30 years to protect the public from environmental toxins and radiation and to establish an intelligent and efficient use of raw materials, to advance climate action and promote a use of natural resources that conserves biodiversity and secures habitats. The BMU uses a variety of instruments to fulfil its responsibilities:

1. Prepare legislation in order to shape the legal framework in the policy areas referred to above;
2. Funding research and development, supporting the market launch of innovative technologies
3. Close cooperation at national and international level
4. Communication for broad public participation and acceptance

Contact: Thomas Forth | [Thomas.Forth.Extern@bmu.bund.de](mailto:Thomas.Forth.Extern@bmu.bund.de) | [www.bmu.bund.de](http://www.bmu.bund.de)

**Sheppard Mullin**

Sheppard Mullin is a full service Global 100 firm handling corporate and technology matters, high stakes litigation and complex financial transactions. From our 15 offices in North America, Europe and Asia, we offer global solutions to our clients around the world, providing seamless representation in multiple jurisdictions.

Contact: Nicholas van Aelstyn | [NvanAelstyn@sheppardmullin.com](mailto:NvanAelstyn@sheppardmullin.com) | [www.sheppardmullin.com](http://www.sheppardmullin.com)

**U.S. Chamber of Commerce**

**U.S. Chamber of Commerce**

The U.S. Chamber of Commerce is the world's largest business organization representing companies of all sizes across every sector of the economy. Our members range from the small businesses and local chambers of commerce that line the Main Streets of America to leading industry associations and large corporations. For more than 100 years, we have advocated for pro-business policies that help businesses create jobs and grow our economy.

Contact: Kendall Stephenson | [KStephenson@USChamber.com](mailto:KStephenson@USChamber.com) | [www.uschamber.com](http://www.uschamber.com)

**Verra**

Verra supports climate action and sustainable development with standards, tools and programs that credibly, transparently, and robustly assess environmental and social impacts and enable funding for sustaining and scaling up projects that verifiably deliver these benefits., which is developing a market mechanism to tackle plastic waste around the globe.

Contact: David Antonioli | [DAntonioli@verra.org](mailto:DAntonioli@verra.org) | [www.verra.org](http://www.verra.org)

## Collaborating Organisations



**The Business Council**  
for Sustainable Energy®

#### Business Council for Sustainable Energy (BCSE)

The BCSE is a coalition of companies and trade associations representing the energy efficiency, natural gas and renewable energy sectors in the United States. Members include companies on the cutting edge of efficient, economic and environmentally sound fuels and technologies, such as natural gas, wind, solar, geothermal and hydropower, combined heat and power, insulation and fuel cells.

Contact : Laura Tierney | [ltierney@bcse.org](mailto:ltierney@bcse.org) | [www.bcse.org](http://www.bcse.org)



**Carbon Pulse**

#### Carbon Pulse

Carbon Pulse is an online, subscription-based service dedicated to providing in-depth news and intelligence about carbon pricing initiatives and climate change policies around the world. Our coverage focuses mainly on emissions trading markets and other methods of using taxes and market-based mechanisms to cut greenhouse gas output.

Contact: Mike Szabo | [mike@carbon-pulse.com](mailto:mike@carbon-pulse.com) | [www.carbon-pulse.com](http://www.carbon-pulse.com)



**CLIMATE  
ACTION  
RESERVE**

#### CLIMATE ACTION RESERVE (CAR)

CAR works to ensure environmental benefit, integrity, and transparency in market-based solutions to address global climate change. The Reserve serves voluntary and compliance carbon markets in North America as an offset registry, assesses the climate impact of financial instruments under its Climate Impact Score program, and encourages early investment in emissions reductions through ex-ante crediting in its Climate Forward program.

Contact: Craig Ebert | [ceberty@climateactionreserve.org](mailto:ceberty@climateactionreserve.org) | [www.climateactionreserve.org](http://www.climateactionreserve.org)



**EDF**  
ENVIRONMENTAL  
DEFENSE FUND®  
Finding the ways that work

#### Environmental Defense Fund (EDF)

Guided by science and economics, we tackle urgent threats with practical solutions. We're one of the world's largest environmental organizations, with more than 2.5 million members and a staff of 700 scientists, economists, policy experts, and other professionals around the world. We believe prosperity and environmental stewardship must go hand in hand. We're optimists, because we have seen smart ideas make a huge difference. And we build strong partnerships across interests to ensure lasting success. We address today's most urgent environmental challenges. Working in partnership with others, we focus where we're best positioned to help, based on our strengths.

Contact: Kelley Kizzier | [kkizzier@edf.org](mailto:kkizzier@edf.org) | [www.edf.org](http://www.edf.org)



**International Carbon Reduction  
& Offset Alliance**

#### International Carbon Reduction and Offset Alliance (ICROA)

The International Carbon Reduction and Offset Alliance (ICROA) is a non-profit organisation made up of the leading carbon reduction and offset providers in the voluntary carbon market. ICROA's primary aim is to deliver quality assurance in carbon management and offsetting, through adherence to the ICROA Code of Best Practice. ICROA is housed within the International Emissions Trading Association.

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## IETA: Advancing market solutions for climate change

The International Emissions Trading Association (IETA) is a non-profit business organisation created in June 1999 to serve businesses engaged in the new field of carbon markets. Our objective is to build international policy and market frameworks for reducing greenhouse gases at low cost. Our vision is a single global carbon price produced by markets of high environmental integrity. We pursue this vision with an eye to pragmatism, political reality and sound economics. With deep relationships in key policy centres and commercial arenas, IETA is the collective voice for the full range of businesses involved in carbon markets – all around the world. Our membership includes leading international companies from across the carbon trading cycle.

Further information is available at  
[www.ieta.org](http://www.ieta.org)  
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