



COP27 BusinessHub Partnership Opportunities & Registration Form

IETA is thrilled to host the COP27 BusinessHub from November 6th to 18th, 2022. Located in the Blue Zone, the official COP27 UNFCCC negotiating grounds, the BusinessHub will run over both weeks, providing a gathering place for the progressive business community.

An extensive program of in person and virtual side event sessions, including social networking events, brings together leading experts and policymakers from around the world to discuss and analyze the current state of play, what's next for compliance and voluntary markets, and promote business cooperation on carbon market solutions, technology innovation and climate finance. You will find detailed below our Partnership Packages for you to choose from.

YOUR ORGANIZATION INFORMATION:

Please send the invoice to the address below

First Name

Last Name

Email

Company

Address

Date

Signature

Partnership Packages	Duration	Your Benefits - - - Be Seen – Be Heard – Be Creative	Price USD	Your Selection
Main Partner	Over 2 weeks	<ul style="list-style-type: none"> • Double-storey pavilion, with Side Event Room and Business Lounge on the ground floor, Board Room, VIP Lounge and Office on the first floor • Use of the Side Event Room (fully serviced, onsite assistance, AV equipped, including onsite technician, 80+ people) – for up to 3 hours (consecutive or spread out over several days) • Use of the Boardroom (fully serviced, onsite assistance, AV equipped, for private meetings, closed door events, 15+ people) – for up to 8 hours (spread-out over several days) • Use of the Office Room (2 workstations + printer) • Cleaning service of all surface touchpoints between sessions • Secured internet connection priority access • Refreshments & Snacks provided daily • Branding & Document display opportunities in a dedicated space of the Business Lounge (during 2 weeks) • Branding opportunities on the front cover + inside the Official BusinessHub Program Guide (print and online) • Your organisation’s profile and contact details in the Official BusinessHub Program Guide • Branding on the IETA COP27 dedicated Webpages • Your logo on each introductory side event session slide • Branding on the BusinessHub signage • Inclusion in the COP27 BusinessHub Social Media Campaign • A quote of one of your senior representative featured in a COP27 BusinessHub e-Newsletter and Media Advisory • Facilitated access to onsite Media (for interviews, etc.) 	25'000	
Supporting Partner	Over 3hrs	<ul style="list-style-type: none"> • Double-storey pavilion, with Side Event Room and Business Lounge on the ground floor, Board Room, VIP Lounge and Office on the first floor 	15'000	

		<ul style="list-style-type: none"> • Use of the Side Event Room (fully serviced, onsite assistance, AV equipped, including onsite technician, 80+ people) – for up to 3 hours (consecutive or spread out over several days) • Cleaning service of all surface touchpoints between sessions • Secured internet connection priority access • Refreshments & Snacks provided daily • Branding & Document display opportunities in a dedicated space of the Business Lounge (during 2 weeks) • Branding opportunities inside the Official BusinessHub Program Guide (print and online) • Your organisation’s profile and contact details in the Official BusinessHub Program Guide • Branding on the IETA COP27 dedicated Webpages • Inclusion in the COP27 BusinessHub Social Media Campaign • Facilitated access to onsite Media (for interviews, etc.) 		
Side Event Sponsor	Over 1,5hrs	<ul style="list-style-type: none"> • Double-storey pavilion, with Side Event Room and Business Lounge on the ground floor, Board Room, VIP Lounge and Office on the first floor • Use of the Side Event Room (fully serviced, onsite assistance, AV equipped, including onsite technician, 80+ people) – for up to 1,5 hours • Cleaning service of all surface touchpoints between sessions • Secured internet connection priority access • Branding & Document display opportunities in a dedicated space of the Business Lounge (during your side event) • Branding opportunities inside the Official BusinessHub Program Guide (print and online) • Your organisation’s profile and contact details in the Official BusinessHub Program Guide 	7’500	
Private Breakfast Meeting Sponsor	Between 8:00-9:15	<ul style="list-style-type: none"> • Host your own private breakfast meeting/roundtable/session in the Board Room (20+ people) • Branding opportunity inside the Official BusinessHub Program Guide • Your organisation’s profile and contact details in the Official BusinessHub Program Guide <p><i>Including coordination with catering service</i> <i>Excluding cost of food & beverage</i></p>	3’500	

Private Luncheon Meeting Sponsor	Between 12:00-13:15	<ul style="list-style-type: none"> • Host your own private luncheon meeting/roundtable/session in the Board Room (20+ people) • Branding opportunity inside the Official BusinessHub Program Guide • Your organisation's profile and contact details in the Official BusinessHub Program Guide <p><i>Including coordination with catering service</i> <i>Excluding cost of food & beverage</i></p>	4'500	
Lounge Luncheon Sponsor	Between 12:00-13:30	<ul style="list-style-type: none"> • Host your own stand-up lunch in the Business Lounge open space – for up to 60 people • Networking opportunity • Branding opportunity inside the Official BusinessHub Program Guide • Your organisation's profile and contact details in the Official BusinessHub Program Guide <p><i>Including coordination with catering service</i> <i>Excluding cost of food & beverage</i></p>	5'000	
Cocktail Reception Sponsor	Between 18:30-20:00	<ul style="list-style-type: none"> • Host your own cocktail reception in the Business Lounge open space – for up to 80 people • Networking opportunity • Branding opportunity inside the Official BusinessHub Program Guide • Your organisation's profile and contact details in the Official BusinessHub Program Guide <p><i>Including coordination with catering service</i> <i>Excluding cost of food & beverage</i></p>	5'000	
Wifi Sponsor	Over 2 weeks	<ul style="list-style-type: none"> • Exclusive package • Branding opportunity inside the BusinessHub Pavilion • Display opportunities in a dedicated space in the Business Lounge throughout the 2 weeks • Branding opportunity inside the Official BusinessHub Program Guide • Your organisation's profile and contact details in the Official BusinessHub Program Guide • Branding on the IETA COP27 dedicated Webpages • Inclusion in the COP27 BusinessHub Social Media Campaign 	7'000	

- Partner Sponsorship packages will be confirmed only upon receipt of payment. Payment by bank transfer or credit card, in USD.
- IETA reserves the right to reject a sponsorship request
- IETA reserves the right to change the event details if necessary, although we will endeavor to keep all changes to a minimum. We will inform you as soon as possible of important changes, for example name or date changes
- Once the registration form has been signed, if you subsequently decide for any reason to withdraw from the event or reduce your original commitment, you will immediately inform us in writing and will be liable to pay the following cancellation charges:
 - a) *Cancellations received 2 (two) months prior to the event will receive a rebate of 50% of the fees paid to that date*
 - b) *Cancellations received 1 (one) month prior to the event will receive a rebate of 25% of the fees paid to that date*
 - c) *Cancellations received less than 2 (two) weeks prior to the event will receive a rebate of 0%*
- Should a Sponsor have failed to pay the amount in full 2 (two) weeks before the event takes place, IETA will be free to allocate the space to a third party, without being liable for any compensation or repayment made as such

Force Majeure

- Neither party shall be liable for failure to perform its obligations under this Agreement due to events beyond its reasonable control, including, but not limited to, new COVID restrictions, strikes, riots, wars, fire, or any other extraneous variable beyond IETA's control.

Your IETA Contacts:

- Side Event Programming & Partnerships: Lisa Spafford, spafford@ieta.org
- Accreditation: Awa Antille, antille@ieta.org