

IETA Global Communications Director

Reporting to the CEO and Managing Directors, the Global Communications Director will develop and advance communications and media outreach strategies that advance IETA's goals, strengthen the organisation's brand, and proactively support policy initiatives in key markets around the globe. The Director will be responsible for strategic communications, public awareness, media outreach, online and print communications, website, and social media.

The Director will collaborate with other team members, including ICROA's Communications Director and two Communications Advisors. The Director's role supports IETA's mission and commitment to promote the power of markets to price carbon effectively and deliver net-zero targets.

Responsibilities

We are looking for someone with at least 6 to 8 years of relevant experience in corporate climate action and carbon markets communications. Desirable candidates are those who can work independently while closely coordinating with a global virtual team. Main responsibilities will include:

- Developing and implementing communications strategies for IETA, highlighting progress and successes in both compliance and voluntary carbon markets.
- Driving engagement with key stakeholders and public opinion leaders on carbon market issues, opportunities and successes.
- Representing IETA's work, policy positions and strategic vision in international fora, conferences, webinars, workshops, and initiatives.
- Planning and managing digital content, newsletters, reports, and outreach materials.
- Managing IETA's website and social media accounts in close collaboration with other team members.
- Handling media enquiries and seeking effective media opportunities, including the placement of opinion pieces.
- Writing articles and other content that promote IETA's work for both internal and external publications.
- Contributing to IETA's virtual and in-person events in terms of scoping relevant topics, securing speakers and driving engagement.
- Coordinating and increasing IETA's representation in key external events.
- Collaborating and coordinating joint communications efforts with other IETA Staff (specifically communications resources), Working Groups, and a variety of like-minded global Partners.

Desired Competencies and Skills

The successful candidate should have:

- At least 6 to 8 years of experience in a Communications and/or Public Relations role within the carbon markets space and corporate climate action.
- Knowledge of international climate policy and carbon markets. Ideally, some experience in dealing with corporates that have designed and implemented sustainability strategies that leverage voluntary carbon market opportunities.
- Experience in developing and implementing complex communication strategies.
- Experience in media outreach and knowledge of the carbon markets media landscape with some well-established media contacts.
- Excellent communication skills, both written and interpersonal.

- Entrepreneurial approach, resilience, flexibility and ability to adapt to significant workloads, prioritising accordingly with minimal support.
- Fluent in written and spoken English, with preference for an additional language (ideally French or Spanish).
- Proficiency in the use of MS Office and graphic design software required
- Significant experience with social media and other digital communication tools.
- Enthusiasm and a willingness to learn, collaborate, and grow your professional skills and networks.

Salary and Location

- Salary will be commensurate with experience.
- The position is ideally based in Geneva or London, but we are flexible on a virtual arrangement or placement in another IETA office.

This is an opportunity to contribute to a highly respected and impactful multi-sector member organisation, working to support global climate change action and cooperation.

If you are interested in the role, **please send your CV and Cover Letter to secretariat@ieta.org by May 31.**

For more information about IETA, visit www.ieta.org.